

# LOUISIANA BEAD CHALLENGE PROCESS RESOURCE GUIDE

Version 1.0

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# Bead Challenge Process Guide

As required by statute, the initial eligibility determinations for funding eligibility under the Broadband Equity Access and Deployment (BEAD) program are based on the Federal Communication Commission's (FCC) [National Broadband Map](#).

The BEAD State Challenge Process is designed to provide stakeholders in Louisiana with an opportunity to challenge the eligibility of locations. Based on the process approved by the National Telecommunications and Information Administration (NTIA), challengers can dispute the data from the National Broadband Map using local data.

Questions related to policy or procedural items should be directed to [Connect@la.gov](mailto:Connect@la.gov).  
Questions related to technical assistance issues should be directed to [helpdesk@ready.net](mailto:helpdesk@ready.net).

**Note:** Due to ongoing discussions between federal and state partners, this information in this document is subject to update and clarification. Any changes will be announced through official channels, with any changes documented in a change log.

## Allowable Challenges

### What can be challenged?

The BEAD Challenge Process is designed to accommodate different categories of challenges that are necessary to develop a more accurate list of BEAD eligible locations.

There are different challenge types within each category, but generally, ConnectLA can only challenge on the following grounds:

- BEAD eligibility determinations for Broadband Serviceable Locations (BSLs),
- Enforceable commitments for existing BSLs (locations with existing funding)
- Planned or existing service for existing BSLs
- The identification of eligible Community Anchor Institutions (CAIs), as defined in Louisiana's Initial Proposal Volume 1
- CAI BEAD eligibility determinations

### Area & MDU Challenges

ConnectLA will administer area and MDU challenges for Availability/Technology, Latency, and Data Cap challenge types. An area challenge is triggered if 6 or more broadband serviceable locations using a particular technology and a single provider within a census block group<sup>1</sup> are

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<sup>1</sup> Area challenge determinations will be determined based on 2020 Census Block Groups

challenged under the same challenge type. An MDU challenge requires challenges by at least 3 units or 10% of the unit count listed in the Fabric within the same broadband serviceable location, whichever is larger.

Please note that all Technology challenges will be recorded as an Availability challenge under reason code 5, as described in Table 1. This means that Technology challenges will be combined with Availability challenges for the purposes of triggering Area and MDU Challenges. However, this is based on tentative feedback from NTIA, therefore, it is recommended that you submit all Technology challenges under Availability and Reason Code 5.

The provider receiving an area challenge or MDU challenge must demonstrate that they are indeed meeting the availability/technology, latency, and data cap requirement, respectively, for all locations within the area or all units within an MDU. The provider can use any of the permissible rebuttals described in this document for the respective challenge type.

Area challenges for Availability need to be rebutted with evidence that service is available for all BSL within the census block group, e.g., by network diagrams that show fiber or HFC infrastructure or customer subscribers.

If an Area Challenge for Latency, require the provider to submit a rebuttal for at least 10% of the customers in the challenged area. The customers must be randomly selected. Providers must apply the 80/80 rule, i.e. 80% of these locations must experience a latency that does not exceed 80ms.

For fixed wireless service, the challenge system will offer a representative random sample of the area in contention, but no fewer than [10], where the provider has to demonstrate service availability and speed (e.g., with a mobile test unit).<sup>2</sup>

In the event of a representative random sample being used for a rebuttal, such as with a latency area challenge or a fixed wireless provider, the rebuttals against the original challenged locations, will not count toward the minimum number of locations required for the area challenge rebuttal.

## Permissible Challengers

### Who can submit a challenge?

Under the federal policy for the BEAD Program, only the following entities are permitted to submit formal challenges during the BEAD Challenge Process:

- Units of Local and Tribal Governments

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<sup>2</sup> A mobile test unit is a testing apparatus that can be easily moved, which simulates the equipment and installation (antenna, antenna mast, subscriber equipment, etc.) that would be used in a typical deployment of fixed wireless access service by the provider.

- Non-profit organizations
- Broadband Providers

## Role for Residents and Businesses

While residents and businesses are not allowed to submit challenges directly to the State, they are an essential part of the challenge process. For many types of challenges, the data submitted by the permissible challengers will be gathered directly from residents and/or businesses that have not been provided the level of broadband service that is reportedly available to them the broadband that is reportedly available to them.

## Structure and Timing

The BEAD Challenge Process is required to be completed before the state can distribute the funds. This ensures that the list of eligible locations is finalized before the grant application window opens.

Prior to the kickoff of the challenge process, ConnectLA will post the final eligibility determinations on a public map and available through the portal.

## The Challenge Process Phases

### Timeline

Challenge Submission Window	October 6 - November 5, 2023
Rebuttal Submission Window	November 8 - December 8, 2023
Final Determination	December 9, 2023 - January 4, 2024

### *Challenge Phase*

The challenge phase will run for 30 calendar days. During this phase, eligible challengers will be able to submit challenges using the Challenge Portal. After a challenge is submitted, the ConnectLA team will review the evidence and determine if it meets the evidentiary requirements. If a challenge is determined to meet the minimum level of evidence, it will be considered a 'valid challenge'.

After all of the challenges have been reviewed, the valid challenges will be processed collectively to determine which challenges require a rebuttal and identify any Area Challenges.

Since the intention of the challenge process is to modify the BEAD eligibility status, rebuttals will only be required for locations where a successful challenge would result in a modification of the eligibility status for the affected location. For example, if there are two providers reporting coverage at 100/20 Mbps and only one of those providers is challenged, the challenged

provider will not be required to submit a rebuttal for that location. However, that challenge will still be considered for the purposes of reaching the area challenge threshold.

**Tip:** *Submit your challenges early. If there are errors in your submission, you'll be given an opportunity to re-submit, but ONLY until the challenge phase ends. You will not be allowed to fix errors or omissions in your challenge after the 30-day submission window closes.*

## *Rebuttal Phase*

After the Challenge Phase closes and challenges are processed, the Rebuttal Phase will run for 30 calendar days. At the beginning of the Rebuttal Phase, all of the challenges that require a rebuttal will be posted in the challenge portal. For challenges directed against providers, only the challenged provider may submit a rebuttal. For other challenge types, any Permissible Challenger may submit a rebuttal.

Broadband providers will be directly notified via email of any challenges directed against them and provided the details necessary to respond during the Rebuttal Phase. The challenged provider will have 30 days to agree with the challenge or dispute the challenge. If no rebuttal is filed in the allotted time, the challenge will be sustained.

Units of Local and Tribal governments, and non-profit organizations, will receive an email notification when the Rebuttal Phase has opened. However, they will not receive direct notifications for specific challenges, since they will not be named parties in the challenges. Accordingly, these challenges will remain open for the entirety of the 30-day period. Unlike the provider challenges, other challenge types are still subject to the final review and determination by the ConnectLA team.

After a rebuttal is submitted, the ConnectLA team will review the evidence and determine if it meets the evidentiary requirements. If a rebuttal submission is determined to meet the minimum level of evidence, it will be considered a 'valid rebuttal.' At the end of the Rebuttal Phase, all challenges with valid rebuttals submitted will be marked as "disputed" and proceed to the Final Determination Phase.

**Tip:** *Submit your rebuttals early. If there are errors in your submission, you'll be given an opportunity to re-submit, but ONLY until the challenge phase ends. You will not be allowed to fix errors or omissions in your challenge after the 30-day submission window closes.*

## *Final Determination Phase*

Within 30 days of the close of the Rebuttal Phase, the ConnectLA team will review the evidence for each challenge, including the evidence from any rebuttals, and will make a final

determination to “sustain” or “reject” each challenge. The reviewers will fully review all of the information included in each challenge and rebuttal prior to making any final determinations.

## How to Participate in the Challenge Process

### Account Registration

Before a Permissible Challenger can participate in the Challenge Process, they must register for an account in the Challenge Portal, ensuring that only eligible parties submit challenges.

### Registration Steps

1. **Visit the Registration Page** - The registration page provides a brief overview of the challenge process and helpful links.
2. **Click the Register button** - The Register button will open an intake form to provide the necessary information.
3. **Complete the intake form** - The intake form will ask you for the information needed to verify your account as a permissible challenger.

- a. **General information** - Every registrant for the challenge process will be asked to provide the following information:

- i. Entity Name
- ii. Entity Website
- iii. Primary Contact name
- iv. Primary Contact Email (Please use domain affiliated with entity)
- v. Primary Contact Phone Number
- vi. Type of Entity (select from dropdown)

- b. **Broadband Providers Information**

- i. Provider Name (select from dropdown)
- ii. FRN
- iii. Physical Address
- iv. Additional documentation to verify identity

- c. **Unit of Local Government Information**

- i. Physical Address

**Register For The BEAD Challenge Process** ×

SECTION 1 OF 2  
**About You**

\* Entity Name  
Entity Name

\* Entity Website  
https:// Entity Website

\* Primary Contact Name  
Primary Contact Name

\* Primary Contact Email  
Primary Contact Email

Primary Contact Number  
Primary Contact Number

\* Type of Organization  
Type of Organization

Next

- ii. Additional documentation to verify identity
  - d. **Unit of Tribal Government Information**
    - i. UEI Number assigned by Sam.gov
    - ii. Tribe's name as listed by BIA
    - iii. Physical Address
    - iv. Additional documentation to verify identity
  - e. **Non-Profit Organization Information**
    - i. EIN
    - ii. Physical Address
    - iii. Additional documentation to verify identity
4. **Click "Finish" and submit form** - After you submit the form, you will receive an email confirmation. **You do not need to do anything at this point.**
  5. **Wait for Account Approval** - After submitting your account request, each registration will be manually reviewed by ConnectLA before it is approved. As a result, there will be a slight delay between registration and account setup. If your registration lacks necessary details, you will be notified by email to update your account request with the necessary information.
  6. **Complete setting up your account** - Once approved, you will receive an email with a link to complete the setup of your account, where you'll be asked to set a password.

## How to Submit Challenges and Rebuttals

Once your registration has been approved and your account has been set up, you'll be able to file challenges and rebuttals while the respective phases are open.

### Submitting Challenges

In general all Permissible Challengers are eligible to submit challenges of any type. The primary exception is that "Planned Service or Existing Service" will require an agreement between the provider and the Office.

### Challenge Steps

1. **Log-in to the Challenge Portal** - Users can log-in using email/password combo, or use a "Magic Link" which sends an email with a link to log-in directly without password.
2. **Expand "Challenge" Item in the Navigation Menu** - There are a range of options in the sidebar navigation menu. When clicking on the Challenge menu item, the sub-menu will expand to display two options: "Dashboard" and "Challenge Map."

3. **Click on either “Dashboard” or “Challenge Map”** - Both options provide different functionality, but each of them will allow you to open a challenge submission window. The Challenge Map provides a geospatial representation of the eligibility designations under BEAD, while the Dashboard is your portal to review the challenges that you’ve submitted. If you’re a provider, you will eventually see challenges submitted on your reported service in your Dashboard.
4. **Click on “Add Challenge” Button** - The “Add Challenge” button is found on the top right of the “Submitted Challenges” panel of the Challenge Map page or on the top-right of the challenges table on the Dashboard page. This will open up the “Create a Challenge” page, which includes the Challenge Map with a challenge flow panel on the right and layers that can be used to filter the map based on a range of parameters.
5. **Create a Challenge** - When creating a challenge in the challenge portal, there are several steps included in the flow:
  - a. **Select Challenge Category and Type** - Each challenge category includes multiple challenge types to select from:
    - i. **Planned or Existing Service**
      1. Planned Service
      2. Existing Service
    - ii. **Enforceable Commitments**
      1. Covered by Enforceable Commitment
      2. Not Covered by Enforceable Commitment
    - iii. **Provider Service Level**
      1. Availability
      2. Latency
      3. Data Cap
      4. Technology
      5. Business Service Only
    - iv. **Anchor Institution Classification**
      1. Location is a CAI
      2. Location is not a CAI
      3. Location Does Not Receive 1 Gbps Service
      4. Location Does Receive 1 Gbps Service
  - b. **Select Challenge Details** - After selecting the Challenge Type, the data in the map will be filtered to display only those locations that are eligible for the selected challenge type. For example, if an area is already unserved, you will not be able to file an Availability challenge. From the locations eligible for the selected challenge type, you will be prompted to provide the challenge details that will further filter the locations, based on the options you select. The required challenge details will vary by challenge type, as described further throughout this document.

- c. **Select Locations** - After providing challenge details, only the locations eligible for the challenge type and details provided will be displayed. From the remaining locations, you will be prompted to select the location(s) that you want to challenge. You can add locations one-by-one or select a group of locations.
  - i. **Adding individual locations** - To add an individual location, click on the location on the map, which will then provide a pop-up of the address of that location and an “Add to Challenge” button. If the address aligns with the location you intend to add to the challenge, click “Add to Challenge” and then click “Confirm” in the following prompt. You can multiple locations to the same challenge submission using this method.
  - ii. **Add locations in bulk** - When filing bulk challenge submissions, you can add locations in groups, rather than adding each location individually. To add multiple locations as a group, there are two methods available.
    1. **Shift+Click+Drag cursor** - This method allows you to quickly select multiple locations directly on the map. This is the quickest, but less precise method of selecting multiple locations, because the selection boundaries are in a rectangular shape. Once you’ve selected locations using this method, you’ll be prompted to confirm that you want to add these locations to your challenge. The prompt will include the number of locations that you’ve selected.
    2. **Select or Upload Area by creating a “Zone”** - This method allows you to define a zone by drawing a polygon, uploading a shapefile, or selecting from a library, which includes defined geographies such as cities, counties, and Tribal areas. To add a zone, click on the Zones tab in the left panel to define a new zone by drawing, uploading a shapefile or selecting from a library of official boundaries.
    3. **Removing locations from selection** - If you inadvertently added locations you do not wish to challenge, you can remove the locations by clicking the trash icon next to the location in the right panel, or remove all of the selected locations by clicking “Remove All”
- d. **Upload Evidence and Documentation** - Once you’ve finalized the location(s) that you want to challenge you will be asked to provide any evidence and documentation that you want included in the review of your challenge. For challenges that require you to separate evidence files per location, you will be prompted to download a .csv file with the selected Location

- e. **Attestation** - After you've uploaded your evidence, you will be required to accept and complete an attestation that the details and to the best of my knowledge and belief that the challenge is true, complete, and accurate, subject to potential civil or administrative penalties.

## Submitting Rebuttals

1. **Notifications of Rebuttal Phase Sent** - When the Rebuttal Phase opens, notifications will be sent to all registered Permissible Challengers to provide formal notice that the challenges are open for rebuttal. All permissible challengers will be notified of the opportunity to submit rebuttals to open rebuttal challenges, which includes any challenge not submitted directly against a provider. In addition to the standard notification the Broadband Providers notification will include a notification of whether challenges were received against them. The formal notice will initiate the 30 day rebuttal window.
2. **Log-in to the Challenge Portal** - Users can log-in using email/password combo, or use a "Magic Link" which sends an email with a link to log-in directly without password.
3. **Expand "Challenge" Item in the Navigation Menu** - There are a range of options in the sidebar navigation menu. When clicking on the Challenge menu item, the sub-menu will expand to display two options: "Dashboard" and "Challenge Map." To view the challenges available for rebuttal, click on the "Dashboard."
4. **Go to "Dashboard"** - During the Rebuttal Phase, the Dashboard is your portal to review the challenges for which you are eligible to submit rebuttals. In the dashboard, you will have two tabs available to review challenges: "Challenges Received" (Providers Only) and "Open for Rebuttal."
  - a. **Challenges Received (Providers Only)** - The Challenges Received tab will display the challenges that you've received against your reported service. The challenges will be grouped by submission and include details, including the challenging entity, challenge type, number of challenged locations, and other details.
  - b. **Open for Rebuttal** - The Open for Rebuttal tab will display all of the challenges that are not directed at a specific broadband provider, such as Planned Service, Enforceable Commitment, or CAI challenges. The challenges will be grouped by submission and include details, including the challenging entity, challenge type, number of challenged locations, and other details.
5. **Click View Details** - To begin the Rebuttal Process, click "View Details" on the challenge that you want to submit a rebuttal against. This will pull up an interface with a map displaying the locations and details on the challenged locations included in the

submission. The information on the challenge submission will be available in the right panel, which has two tabs: Details and Locations.

- a. **Details:** The challenge details will be similar to those provided in the Dashboard, but will include an expanded description of the challenge type.
  - b. **Locations:** The locations tab will provide a full list of locations that were challenged under the selected submission.
- 6. Rebut or Accept Challenges** - Using the locations tab, you can choose which individual location challenges you want to Rebut and which location individual location challenges you want to accept. If you want to submit or accept all of the challenges, you can do so using the Rebut All/Accept All button. Note that accepting challenges is only an option for providers reviewing challenges against them, since they are the only ones eligible to rebut those challenges. Open challenges can be rebutted by multiple entities, so they will remain open for the entire 30-day window.
- 7. Upload Evidence and Documentation** - Once you've finalized the location(s) that you want to challenge you will be asked to provide any evidence and documentation that you want included in the review of your challenge.
- 8. Attestation** - After you've uploaded your evidence, you will be required to accept and complete an attestation that the details and to the best of my knowledge and belief that the challenge is true, complete, and accurate, subject to potential civil or administrative penalties.

## Evidence and Documentation Requirements

The evidence and documentation submission is the most important part of the challenge submission. If your submission does not meet the minimum level of evidence sufficient to establish a valid challenge, it will not be approved to proceed to the rebuttal phase.

The minimum level of evidence required varies by challenge type.

### Availability Challenges

The Availability challenge type in the BEAD Challenge Process, closely resembles the FCC Challenge Process. It supports challenges that have evidence that the service reported in the maps at a specific location is not actually currently available, or cannot be delivered within 10 days, over the reported technology and maximum advertised speeds.

In alignment with the FCC Challenge Process, the BEAD Challenge Process requires the "Reason for the Challenge" to be documented, using the `reason_code` field from the *FCC*

## Evidence for Availability Challenges

When filing availability challenges, you will be required to select one of the following reasons and provide evidence for each challenge. Table 1 outlines the acceptable evidence for each reason code and the maximum age of the evidence submitted to support the challenge.

If you choose to provide “Other evidence to support challenge,” instead of an explicitly stated evidence type, we cannot ensure that the evidence will meet the minimum requirements. To support our review, please provide a thorough explanation of any evidence classified as other.

Table 1

Code	Reason	Acceptable Evidence Types for Challenges	Data Age
1	Provider failed to schedule a service installation within 10 business days of a request.	<ul style="list-style-type: none"> <li>• Screenshot from provider website</li> <li>• Email from provider</li> <li>• Text message or Voicemail transcript from provider</li> <li>• Letter from provider (Physical or PDF)</li> <li>• Documentation of phone call or in-person interaction</li> <li>• Other evidence to support challenge</li> </ul>	365 days
2	Provider did not install the service at the agreed-upon time.	<ul style="list-style-type: none"> <li>• Screenshot from provider website</li> <li>• Email from provider</li> <li>• Text message or Voicemail transcript from provider</li> <li>• Letter from provider (Physical or PDF)</li> <li>• Documentation of phone call or in-person interaction</li> <li>• Other evidence to support challenge</li> </ul>	365 days
3	Provider requested more than the standard installation fee to connect the location.	<ul style="list-style-type: none"> <li>• Screenshot from provider website</li> <li>• Email from provider</li> <li>• Text message or Voicemail transcript from provider</li> <li>• Letter from provider (Physical or PDF)</li> <li>• Documentation of phone call or in-person interaction</li> <li>• Other evidence to support challenge</li> </ul>	365 days

<sup>3</sup> See “Broadband Data Collection: Data Specifications for Bulk Fixed Availability Challenge and Crowdsourced Data (Section 3.2),” Federal Communications Commission, January 12, 2023, [bdc-bulk-fixed-challenge-dataspecifications.pdf](#).

4	Provider denied the request for service.	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Other evidence to support challenge</li> </ul>	180 days
5	Provider does not offer the technology entered above at this location.	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Terms of Service / Service Description</li> <li>● End-User contract or offer</li> <li>● Infrastructure Knowledge/Evidence, including manufacturer and model number of residential gateway</li> <li>● Other evidence to support challenge</li> </ul>	365 days
6	Provider does not offer the speed(s) shown on the Broadband Map for purchase at this location.	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Terms of Service / Service Description</li> <li>● End-User contract or offer</li> <li>● Infrastructure Knowledge/Evidence</li> <li>● Other evidence to support challenge</li> </ul>	180 days
7	Intentionally Omitted <sup>4</sup> (Does not constitute a formal challenge)	N/A	N/A

<sup>4</sup> The Availability challenge does not adjudicate whether the actual speeds of the service falls below the advertised speeds. The FCC uses Code 7 is used for consumer complaints when “Subscribed Speed Not Achievable”

8	No wireless signal is available at this location (only for technology codes 70 and above).	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Infrastructure Knowledge/Evidence</li> <li>● Other evidence to support challenge</li> </ul>	365 days
9	New, non-standard equipment had to be constructed at this location.	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Infrastructure Knowledge/Evidence</li> <li>● Other evidence to support challenge</li> </ul>	365 days

## Evidence for Availability Rebuttals

Only the challenged provider may submit a rebuttal to a latency challenge. This evidence must include evidence that counter the reason code and evidence provided by the challenger. The acceptable forms of evidence are provided in Table 2.

Table 2

Code	Reason	Acceptable Evidence Types for Rebuttals
1	Provider failed to schedule a service installation within 10 business days of a request.	<p>Provider shows that the location subscribes or has subscribed within the last 12 months, e.g. with a copy of a customer bill.</p> <p>If the evidence was a screenshot and believed to be in error, a screenshot that shows service availability.</p> <p>Provider provides a copy of an offer sent to the location for the service at the speeds shown on the Broadband Map.</p>

2	Provider did not install the service at the agreed-upon time.	<p>Provider shows that the location subscribes or has subscribed within the last 12 months, e.g. with a copy of a customer bill.</p> <p>If the evidence was a screenshot and believed to be in error, a screenshot that shows service availability.</p> <p>Provider provides a copy of an offer sent to the location for the service at the speeds shown on the Broadband Map.</p>
3	Provider requested more than the standard installation fee to connect the location.	<p>The provider submits evidence that service is now available as a standard installation, e.g., via a copy of an offer sent to the location.</p>
4	Provider denied the request for service.	<p>Provider shows that the location subscribes or has subscribed within the last 12 months, e.g. with a copy of a customer bill.</p> <p>If the evidence was a screenshot and believed to be in error, a screenshot that shows service availability.</p> <p>Provider provides a copy of an offer sent to the location for the service at the speeds shown on the Broadband Map.</p>
5	Provider does not offer the technology entered above at this location.	<p>Provider has countervailing evidence from their network management system showing an appropriate residential gateway that matches the provided service.</p>
6	Provider does not offer the speed(s) shown on the Broadband Map for purchase at this location.	<p>Provider shows that the location subscribes or has subscribed within the last 12 months, e.g. with a copy of a customer bill.</p> <p>If the evidence was a screenshot and believed to be in error, a screenshot that shows service availability.</p> <p>Provider provides a copy of an offer sent to the location for the service at the speeds shown on the Broadband Map.</p>

7	Intentionally Omitted <sup>5</sup> (Does not constitute a formal challenge)	N/A
8	No wireless signal is available at this location (only for technology codes 70 and above).	Provider has countervailing evidence to demonstrate service availability and speed (e.g., with a mobile test unit).
9	New, non-standard equipment had to be constructed at this location.	The provider submits evidence that service is now available as a standard installation, e.g., via a copy of an offer sent to the location.

## Additional Provider Service Level Challenges

In addition to the Availability challenge type in the BEAD Challenge Process, there are four additional allowable Provider Service Level Challenge Types: Latency, Data Cap, Technology, and Business Service Only.

### Evidence for Additional Provider Service Level Challenges

The Latency challenge has specific requirements that differ from the rest, as described below in the “Evidence for Latency Challenges” section. However, the Data Cap, Technology, and Business Service Only challenge requirements are similar to those for Availability challenges. Table 3 outlines the acceptable evidence for each of these challenge types and the maximum age of the evidence submitted to support the challenge.

If you choose to provide “Other evidence to support challenge,” instead of an explicitly stated evidence type, we cannot ensure that the evidence will meet the minimum requirements. To support our review, please provide a thorough explanation of any evidence classified as other.

<sup>5</sup> The Availability challenge does not adjudicate whether the actual speeds of the service falls below the advertised speeds. The FCC uses Code 7 is used for consumer complaints when “Subscribed Speed Not Achievable”

Table 3

Type	Reason	Acceptable Evidence Types for Challenges	Data Age
Data Cap	The only service plans marketed to consumers impose an unreasonable capacity allowance (“data cap”) on the consumer.	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Terms of Service / Service Description</li> <li>● End-User contract or offer</li> <li>● Other evidence to support challenge</li> </ul>	180 days
Technology	Provider does not offer the technology entered above at this location (The technology indicated for this location is incorrect.)	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Terms of Service / Service Description</li> <li>● End-User contract or offer</li> <li>● Infrastructure Knowledge/Evidence, including manufacturer and model number of residential gateway</li> <li>● Other evidence to support challenge</li> </ul>	365 days
Business Service Only	The location is residential, but the service offered is marketed or available only to businesses.	<ul style="list-style-type: none"> <li>● Screenshot from provider website</li> <li>● Email from provider</li> <li>● Text message or Voicemail transcript from provider</li> <li>● Letter from provider (Physical or PDF)</li> <li>● Documentation of phone call or in-person interaction</li> <li>● Terms of Service / Service Description</li> <li>● End-User contract or offer</li> <li>● Other evidence to support challenge</li> </ul>	180 days

### Evidence for Additional Provider Service Level Rebuttals

Only the challenged provider may submit a rebuttal to a latency challenge. This evidence must include evidence that counter the reason code and evidence provided by the challenger. The acceptable forms of evidence are provided in Table 4.

Table 4

Type	Reason	Acceptable Evidence Types for Rebuttals
Data Cap	The only service plans marketed to consumers impose an unreasonable capacity allowance (“data cap”) on the consumer.	Provider has terms of service showing that it does not impose an unreasonable data cap or offers another plan at the location without an unreasonable cap
Technology	Provider does not offer the technology entered above at this location (The technology indicated for this location is incorrect.)	Provider has countervailing evidence from their network management system showing an appropriate residential gateway that matches the provided service.
Business Service Only	The location is residential, but the service offered is marketed or available only to businesses.	Provider documentation that the service listed in the BDC is available at the location and is marketed to residential customers.

## Evidence for Latency Challenges

Latency Challenges must provide evidence that the round-trip latency of the broadband service exceeds 100ms. This will require multiple speed tests by the subscriber at each challenged location, showing the excessive round-trip latency.

Each latency challenge must consist of three measurements, taken on different days. The measurements do not need to occur on consecutive days. The median of the three tests is used to trigger the challenge.

Each group of three speed tests must include:

- The name and street address of the customer conducting the speed test.
- the challenge process, and the service provider.
- The time and date each speed test was conducted.
- The provider-assigned internet protocol (IP) address identifying the residential gateway conducting the test.
- An attestation from the challenger that consent was obtained by the named customer to grant access to these information elements to ConnectLA, any contractors supporting
- A certification of the speed tier the customer subscribes to (e.g., a copy of the customer's last invoice).

The IP address and the subscriber’s name are considered personally identifiable information (PII) and thus are not disclosed to the public (e.g., as part of a challenge dashboard or open data portal).

To be considered valid, the speed tests must be performed using one of the following options:

1. A reading of the physical line speed provided by the residential gateway, e.g. DSL modem, cable modem, ONT, or fixed wireless subscriber module.
2. A reading of the speed test available from within the residential gateway web interface.
3. A reading of the speed test found on the service provider's web page.
4. A speed test performed on a laptop or desktop computer within immediate proximity of the residential gateway, using a commonly used speed test application, such as those provided by Ookla or Measurement Lab.

## Evidence for Latency Rebuttals

Only the challenged provider may submit a rebuttal to a latency challenge. This evidence must include countervailing speed test evidence showing latency at or below 100 ms, e.g., from their own network management system or the CAF performance measurements.

Only speed tests must consist of three measurements, taken on different days. The measurements do not need to occur on consecutive days, but must be conducted between the hours of 7 pm and 11 pm local time to be considered as evidence for a challenge rebuttal. The median of the three tests is used for the rebuttal to the challenge.

Each measurement must include the following details:

- The time and date each speed test was conducted.
- The provider-assigned internet protocol (IP) address identifying the residential gateway where the test is conducted

If an Area Challenge is triggered for a latency challenge, the provide rebuttal for at least 10% of the customers in the challenged area. The customers must be randomly selected. Providers must apply the 80/80 rule, i.e. 80% of these locations must experience a latency that does not exceed 80ms.

## Enforceable Commitment Challenges

In preparation for the deployment of the BEAD program, ConnectLA is required to identify every location where an "Enforceable Commitment" exists to deploy qualifying broadband service at or above 100/20 Mbps, regardless of the current service available at the funded locations. This includes identifying the broadband serviceable locations served by federal and state funding programs.

## Evidence for Enforceable Commitment Challenges

The Enforceable Commitment Challenge allows Permissible Challengers to provide evidence that an unserved or underserved locations have an existing federal, state, or local funding that should make those locations ineligible for BEAD.

The following details and evidence will be required:

1. Obligation Deployment Download Speed in Mbps
2. Obligation Deployment Upload Speed in Mbps:
3. Obligation Deployment Technology:
4. An attestation to confirm that the round-trip latency of deployed service will be under 100ms
5. An attestation to confirm that the network will be fully deployed to the challenged locations by the dates required by the award
6. Whether the deployed service be available as residential service, business service, or Both
7. Evidence should include:
  - a. Evidence of award such as authorization letter and executed agreement with funding entity.
  - b. List of funded locations included in award
  - c. If available, methodology used to match awarded locations to Fabric IDs
  - d. If any locations included in the award are on Tribal Lands, you will need to attach a legally binding agreement with Tribal Government, certified by Tribal Resolutions

## Evidence for Enforceable Commitment Rebuttals

Any Permissible Challenger may file a rebuttal to an Enforceable Commitment Challenge if they have Documentation that the provider has defaulted on the commitment, is otherwise unable to meet the commitment, or that the location(s) are in an area that are subject to an enforceable commitment to less than 100% of locations and the location(s) are not covered by that commitment.

## Enforceable Commitment Identification - Process and Methodology

ConnectLA has deduplicated the list of BEAD-eligible locations, based on existing funding from current programs, using the following process:

### Federally-Administered Grant Programs

ConnectLA used the BEAD Eligible Entity Planning Toolkit to identify existing federal enforceable commitments, which includes data on funding from the following programs (not all applicable to Louisiana):

- NTIA Broadband Infrastructure Program (BIP)
- NTIA Tribal Broadband Connectivity Program (TBCP)\*
- FCC Rural Digital Opportunity Fund (RDOF)
- FCC Connect America Fund II (CAFII)
- USDA Rural eConnectivity Broadband Loan and Grant Program (ReConnect)
- USDA Telephone Loan Program (TLP)
- USDA Community Connect Grant Program (CCGP)
- Puerto Rico Together (BPRT)\*
- Connect U.S. Virgin Islands (CUSVI)\*

\*Programs did not fund any infrastructure deployment in Louisiana

ConnectLA is aware that the FCC adopted rules for the Enhanced Alternative Connect America Model (A-CAM), allowing providers to participate in the extension of the program and deploy at speeds of 100/20 Mbps or greater. As of the publication of Version 1.0 of this guide, the FCC has not confirmed the locations funded by Enhanced A-CAM. However, an additional deduplication process will be run following the Challenge Process. This second round of deduplication will occur in January 2024. If you are a provider electing to participate in Enhanced A-CAM, we encourage you to notify ConnectLA proactively.

## GUMBO Grants

While the data matching for federally-administered programs was completed by NTIA, ConnectLA is tasked with matching the locations funded through GUMBO to Location IDs. To complete this task, ConnectLA requires providers to submit the Location IDs covered by their awards. However, the data received to-date has been inconsistent.

Accordingly, ConnectLA used the original application data to identify which Fabric Location IDs are covered by the awards, using the following methodology:

1. Spatial joining was applied to match:
  - a. GUMBO location coordinates and Regrid parcel geometries
  - b. Fabric Location IDs and Regrid parcel geometries
2. Address matching was applied to Fabric Location Addresses and Regrid parcel addresses
3. Distance between GUMBO Location coordinates and Fabric Location ID coordinates was calculated
4. GUMBO locations and Fabric Locations were matched in the following order:
  - a. A single GUMBO location coordinates and a single Fabric Location mapped to the same parcel AND there is a common address between GUMBO location and Fabric Location
  - b. A single GUMBO location coordinates and a single Fabric Location mapped to the same parcel with no common address between GUMBO location and Fabric Location
  - c. A single GUMBO location coordinates and a single Fabric Location mapped to the multiple overlapping parcels AND there is a common address between

- GUMBO location and Fabric Location
- d. A single GUMBO location coordinates and a single Fabric Location mapped to the multiple overlapping parcel with no a common address between GUMBO location and Fabric Location
  - e. A single GUMBO location coordinates and multiple Fabric Locations mapped to the same parcel AND there is a common address between the GUMBO location and a single Fabric Location
  - f. A single GUMBO location coordinates and multiple Fabric Locations mapped to the same parcel AND there is a common address between the GUMBO location and a single Fabric Location
  - g. GUMBO locations and Fabric Locations within 50 meters of each other
  - h. A single GUMBO location coordinates and multiple Fabric Locations mapped to the same parcel with no common address between the GUMBO location and any of the Fabric Locations. The GUMBO location is matched to the single Fabric Location based on the Fabric Location with highest reported broadband service.

There were approximately 4,000 GUMBO locations that were not matched, because they did not meet any of the criteria described above.

If you are a GUMBO recipient, please use the challenge process to review the Enforceable Commitments identified for your project(s) in the challenge portal and submit an Enforceable Commitment challenge for any locations not included.

## Evidence for Not Enforceable Commitment Challenges

The Enforceable Commitment Challenge allows Permissible Challengers to provide evidence that a location is not covered by an Enforceable Commitment identified by ConnectLA. This evidence provided for the challenge type should demonstrate on the following:

- Documentation that the provider has defaulted on the commitment or is otherwise unable to meet the commitment. This may include:
  - Public notice of default published by the funding agency
  - Default notice sent to the provider
- Documentation that the location(s) are in an area that are subject to an enforceable commitment to less than 100% of locations and the location(s) are not covered by that commitment.
- If locations are on Tribal lands, the Tribal Government may challenge based on a failure of the provider to obtain consent from the Tribal Council for the application and/or receiving the award.

## Evidence for Not Part of an Enforceable Commitment Rebuttals

Only the provider with the challenged Enforceable Commitment can submit a rebuttal to a Not Part of an Enforceable Commitment Challenge.

The rebuttal must produce evidence that counters the challenge and may include the following:

- Evidence that provider has not defaulted on the commitment
- Evidence that the provider is able to meet the commitment
- Evidence that 100% of the locations are covered by the commitment
- A Tribal Council Resolution or requisite legally binding agreement with the Tribal Government supporting the Enforceable Commitment

## Planned or Existing Service Challenges

If a provider has deployed service, or will deploy service that will be available by June 30, 2024, they can file a “Planned or Existing Service Challenge.”

### Evidence for Planned Service Challenges

If you have begun building out broadband service to unserved and/or underserved locations, you may challenge under the “Planned Service” subtype and provide evidence that service will be available to the locations by June 30, 2024.

The information and evidence required for this challenge type includes:

1. Maximum Advertised Download Speed in Mbps
2. Maximum Advertised Upload Speed in Mbps
3. Technology Type of Service:
4. Confirmation that the Round-Trip Latency will not exceed 100ms
5. An attestation to confirm that service will be deployed to the locations included in this challenge by June 30, 2024 with the technology, speeds, and latency provided.
6. Will the planned deployment, including the listed speeds, latency, and technology be deployed to the selected locations by June 30, 2024?
7. Evidence that the deployment is on track to be completed on time, which should at least include:
  - a. Planned network diagrams
  - b. Evidence of all necessary permits that were obtained
  - c. Inspection results
  - d. Construction contracts and invoices
  - e. You are also encourage to submit other evidence that may demonstrate that the deployment in progress

For a Planned Service Challenge to be successful, you will be required to enter into a binding agreement with the State of Louisiana that the service will be deployed and available as documented in the challenge. Additional guidance will be provided on a case-by-case basis by the Division of Administration Office of General Council.

## Evidence for Planned Service Rebuttals

Any Permissible Challenge may submit a rebuttal for Planned Service Rebuttal. The rebuttal must include countering evidence that demonstrates that the planned service cannot be deployed by June 30, 2024.

It is anticipated that the primary rebuttals will be submitted by units of Local or Tribal government that have knowledge and evidence that necessary permits, reviews, or other pre-construction requirements have not been met.

## Evidence for Existing Service Challenges

If you have completed broadband deployment to locations currently designated as unserved and/or underserved locations, you may challenge under the “Existing Service” subtype and provide evidence that your service is currently available.

The information and evidence required for this challenge type includes:

1. Maximum Advertised Download Speed in Mbps
2. Maximum Advertised Upload Speed in Mbps
3. Technology Type of Service:
4. Confirmation that the Round-Trip Latency does not exceed 100ms
5. Indicate if you have already reported the available broadband service to FCC’s Broadband Data Collection Program (BDC).
  1. If yes, you will need to confirm which BDC filing window you filed the service under.
  2. If no, you will need to attest that the service availability will be reported to the FCC during the next BDC filing window
6. Evidence the the service is deployed and available (As many of the following as possible):
  1. Submitted BDC Filing (If applicable)
  2. Evidence of subscribers
  3. Network diagram of deployments
  4. Evidence of completed deployment, such as evidence of all necessary permits that were obtained, inspection results, or construction contracts and invoices.

## Evidence for Existing Service Rebuttals

Any Permissible Challenge may submit a rebuttal for an Existing Service Challenge. The rebuttal must include countering evidence that demonstrates that the claimed service is not available.

The evidence may include the allowable evidence from Tables 1 and 2, but may also include evidence such as failure to pass inspection or other evidence that demonstrates that the provider is unable to deliver service to Broadband Serviceable Locations as claimed.

## CAI Challenges

There are two categories of Community Anchor Institutions (CAI) challenges, including

- Identification of CAIs
- Eligibility based on Broadband Need

The identification of Community Anchor Institutions for the purposes of BEAD is based on the definition and process outlined in Section 1.3 of Louisiana's Initial Proposal Vol. 1, which includes:

- **Schools:** K-12 schools include all K-12 schools participating in the FCC E-Rate program or that have an NCES (National Center for Education Statistics) ID in the categories "public schools" or "private schools".
- **Libraries:** Including all libraries participating in the FCC E-Rate program as well as all member libraries, and their branches, of the American Library Association (ALA).
- **Health clinic, health center, hospital, or other medical providers:** The list of health clinics, health centers, hospitals and other medical providers includes all institutions that have a Centers for Medicare and Medicaid Services (CMS) identifier.
- **Public safety entity:** The list includes entities such as fire houses, emergency medical service stations, police stations, sheriff and constable offices, and public safety answering points (PSAP), based on records maintained by the Eligible Entity and units of local government. The list of public safety answering points (PSAPs) includes all PSAPs in the FCC PSAP registry. Institutions of higher education: Institutions of higher education include all institutions that have an NCES ID in the category "college", including junior colleges, community colleges, minority serving institutions, historically black colleges and universities, other universities, or other educational institutions.
- **Public housing organizations:** Public housing organizations were identified by contacting the Public Housing Agencies (PHAs) for the state or territory enumerated by the U.S. Department of Housing and Urban Development. The nonprofit organizations Public and Affordable Housing Research Corporation (PAHRC) and National Low-Income Housing Coalition maintain a database of nationwide public housing units at the National Housing Preservation Database (NHPD).
- **Community support organizations:** The Eligible Entity included any organizations that facilitate greater use of broadband service by vulnerable populations, including low-income individuals, unemployed individuals, and aged individuals. The Eligible Entity included senior centers and job training centers in this category. The Department of Labor maintains a database of "American Job Training" training centers, established as part of the Workforce Investment Act, and reauthorized in the Workforce Innovation and Opportunities Act of 2014. The database can be accessed at the American Job Center Finder. The National Council on Aging (NCOA) helped identify senior centers.

## Identification of CAI

All Permissible Challengers can challenge the designation of the location as a CAI, based on the categories described above.

### Evidence for Location is a CAI Challenge

If you believe that a location is incorrectly identified as a non-CAI, you may challenge to have that location included as a CAI. To submit a successful challenge, you will need to submit the following information and evidence:

1. Official entity name of the institution
2. The type of CAI, selecting from the categories defined above
  1. Depending on the entity type, you will be asked to provide different types of identification numbers, e.g. CMS Certification Number (CCN) for hospitals
  2. If a Community Support Organization, explanation of how organizations facilitate greater use of broadband service by vulnerable populations, including low-income individuals, unemployed individuals, and aged individuals.
3. Evidence to support the challenge, which may include:
  1. Registration documents
  2. Contact information to confirm
  3. Other evidence that demonstrates that the organization meets the requirements of the selected category of CAI.

When challenging to add a location as a CAI, you will be given an opportunity to indicate whether the institution has unmet broadband needs based on the standard of 1000/1000 Mbps.

If the location for a CAI is missing entirely from the map, please reach out to [connect@la.gov](mailto:connect@la.gov).

### Evidence for Location is a CAI Rebuttal

Any Permissible Challenge may submit a rebuttal for a Location is a CAI Challenge. The information and evidence must include:

1. Identify the basis for the challenge that claims the locations is not a CAI
  1. Location is a residence
  2. Location is a non-CAI business
  3. Institution does not fall under listed category
    1. Identify the institution type that the location should be listed as
  4. CAI has ceased operations
    1. Date CAI ceased operations:
2. Evidence to support rebuttal

## Evidence for Location is a Not CAI Challenge

If you believe that a location is incorrectly identified as a CAI, you may challenge to have that location removed from the list. Please note that ConnectLA is not allowed to add Broadband Serviceable Locations (BSLs) to the map, so a successful challenge will remove this location from BEAD eligibility altogether.

To submit a successful challenge, you will need to submit the following information and evidence:

1. Identify the basis for the challenge that claims the locations is not a CAI
  1. Location is a residence
  2. Location is a non-CAI business
  3. Institution does not fall under listed category
    1. Identify the institution type that the location should be listed as
  4. CAI has ceased operations
    1. Date CAI ceased operations:
    2. Is there another CAI currently operating at this location? If so, provide the following information:
      1. Official entity name of the institution
      2. The type of CAI, selecting from the categories defined above
        - a. Depending on the entity type, you will be asked to provide different types of identification numbers, e.g. CMS Certification Number (CCN) for hospitals
        - b. If a Community Support Organization, explanation of how organizations facilitate greater use of broadband service by vulnerable populations, including low-income individuals, unemployed individuals, and aged individuals.
        - c. Other evidence that demonstrates that the organization meets the requirements of the selected category of CAI.
2. Evidence that demonstrates that the location is a non-CAI or is no longer in operation

## Evidence for Location is a Not CAI Rebuttal

Any Permissible Challenge may submit a rebuttal for a Location is a CAI Challenge. The information and evidence must include evidence that the location falls within the definitions of CAIs set by the Eligible Entity or is still operational.

## CAI BEAD Eligibility based on Broadband Need

### Evidence for CAI Does Not Receive 1 Gbps Service Challenge

If a CAI that is reported to have 1 Gbps service, but you have countering evidence you may file a “CAI Does Not Receive 1 Gbps Service” Challenge. To submit this challenge type, you must provide the following information and evidence.

1. Attest that this location does not currently receive 1 Gbps/1Gbps broadband service and does not have a connection that is readily scalable to 1 Gbps speeds at a higher tier of service over the existing infrastructure.
2. If there is an available Internet connection at the location, you'll be asked to provide the following information:
  1. Who is the current provider?
  2. What technology is delivering the current services?
  3. What are the speeds of your current plan?
3. Upload evidence of recent bill/invoice, photo of the provider gateway, or other evidence to support the challenge
4. Signed attestation or upload evidence

#### Evidence for CAI Does Not Receive 1 Gbps Service Rebuttal

Any Permissible Challenge may submit a rebuttal for a CAI Does Not Receive 1 Gbps Service. The information and evidence must include evidence that the CAI Location has an existing connection capable of delivering 1 Gbps/1Gbps speeds or a connection that is readily scalable 1 Gbps symmetrical speeds at a higher tier of service over the existing infrastructure.

#### Evidence for CAI Does Receive 1 Gbps Service Challenge

1. I confirm that selected CAI Location(s) have an existing connection capable of delivering 1 Gbps/1Gbps symmetrical speeds or a connection that is readily scalable to these speeds at a higher tier of service over the existing infrastructure.
2. (Optional) If available please provide the following information:
  1. Who is the current provider? (Do not use dropdown of providers, as it may not include the network delivering enterprise ISPs)
  2. What technology is delivering the current services? (Dropdown from the Technologies used in other challenges)
  3. What are the speeds of your current plan?
3. Upload evidence of recent bill/invoice, photo of the provider gateway, or other evidence to support the challenge
4. Signed attestation or upload evidence

#### Evidence for CAI Does Receive 1 Gbps Service Rebuttal

Any Permissible Challenge may submit a rebuttal for a CAI Does Receive 1 Gbps Service. The information and evidence must include evidence that the CAI Location does not have an existing connection capable of delivering 1 Gbps/1Gbps speeds or a connection that is readily scalable 1 Gbps symmetrical speeds at a higher tier of service over the existing infrastructure.

# Obtaining CostQuest BSL Fabric Licenses

In order to administer the BEAD program, ConnectLA is required to use the FCC National Broadband Map as the baseline, which provides reported broadband availability data at the location level and relies on a proprietary dataset to provide the location data.

ConnectLA was required to enter into a license agreement with Costquest Associates, the owner of the dataset, to access the data for the purposes of the BEAD program including the challenge process. The terms of this license agreement restrict ConnectLA from making the data fully available to stakeholders participating in the challenge process.

While ConnectLA cannot make the data fully available to stakeholders, the participants in the challenge process are eligible to apply for their own licenses with CostQuest. The NTIA entered into a contract with CostQuest to cover the cost of these licenses, so there is no expense to the licensees.

**A CostQuest License is not required to file challenges directly through the challenge portal.** However, if you are considering submitting bulk challenges (challenges to more than one location in the same submission), we highly recommend that you obtain a license from CostQuest, which will allow us to provide a bulk challenge template pre-populated with Location IDs that you select.

## License Tiers

There are two tiers of licenses relevant for the BEAD Program:

- **Tier D License** - The Tier D License is available to all qualified, or presumptively qualified, recipients and subrecipients of federal broadband grants. This license is available to broadband providers, including co-ops, and units of Tribal governments. [Request License](#)
- **Tier E License** - The Tier E license is intended for units of local government, non-profits, and other organizations that have signed an FCC Tier 4 license. [Request License](#)